

# Sponsorship Opportunities

## At the Butler



## County Fair

### Did You Know?

Since 1851, the Butler County Agricultural Society has annually operated the Butler County Fair. The Agricultural Society, Board of Directors, asks that you consider a sponsorship and/or advertisement via the fair as a means of promoting your business, operation or group. This opportunity will enable you to show-

Board of Directors:

Doug Turner, President	Mike Green
Gary Gerber, Vice President	Mark Mignery
Jerry Bittner, Treasurer	Tim Ross
David Vollmer, Secretary	Chad Lidle
Leon Simpson	Casey Wells

case your business and at the same time help the Agricultural Society support the youth & adult participants of Butler County that take pride in their annual project(s). We rely heavily on contributions from caring businesses, individuals and families in our community for support of this annual family attended event.

## Ways to Sponsor...

### Week Sponsorship \$6,000 Week Sponsorship Includes:

- Advertisement on State Rt. 4 on our Electronic Sign
- 10x10 Booth for the week
- Banner Ad on our website with Link
- Full page ad in our Electronic Fairbook
- 150 One day passes
- PA announcements throughout the entire week

### And More...

### Day Sponsorship

**\$2,500 Per Day**

#### Day Sponsorship

##### Includes:

- Advertisement on State Rt. 4 on our Electronic Sign
- 10x10 Hospitality Booth On your Day
- Full Page Ad in Electronic Fairbook
- 75 One day Passes
- Link and Recognition on Fair Website
- PA Announcements Throughout Your Day

### Banner

### Advertisement

**\$375 Per Banner**

#### Banner Advertisement(s) Includes:

- 4x6 Banner

### Showring Sponsorship

**\$1,000**

#### Showring Advertisement(s) Includes:

- 4x6 Banner Displayed in Showing that is sponsored
- Recognition Announcements Throughout Your Sponsored Showing.
- Recognition on Fair's Website Recognition in our Electronic Fairbook

### Grandstand Sponsorship

**\$2,500 Per Event**

#### Grandstand Sponsorships

##### Includes:

- Signage During Grandstand Event
- Full Page Ad in Electronic Fairbook
- 2 VIP Box Seats that accommodate up to 12 people. This includes all Grandstand Events and Entry into the Fair.
- Recognition Announcements Throughout Your Sponsored Event
- Recognition on Fair's Website

### Golf Cart

### Advertisement

**\$350 Per Golf Cart**

#### Cart Advertisements Includes:

- 1x3 Banner
- Signage on Carts Traveling the Fair

### Grandstand Event Sponsorship

#### 3 Levels of Sponsorships

##### Gold Power Level: \$500

- 3x5 Banner
- 4 Entry Tickets to Fairgrounds and Sponsored Event
- Business Announced Throughout Sponsored Event

##### Silver Level: \$250

- Displayed on Group Banner
- 4 Entry Tickets to Fairgrounds and Sponsored Event
- Business Announced Throughout Sponsored Event

##### Bronze Level: \$100

- Displayed on Group Banner
- 2 Entry Tickets to Sponsored Grandstand Event
- Business Announced Throughout Sponsored Event

-Banner and Golf Cart Sponsorship Information must be received by July 1st

\*Please Mark Your Selections And Remit With Payment

**Week \$6,000**

### Sponsorship

**Day \$2,500**

### Sponsorship

**Sunday**

**Monday**

**Tuesday**

**Wednesday**

**Thursday**

**Friday**

**Saturday**

**Event**

### Sponsorship

#### Levels:

**Grandstand \$2,500**

**Gold Level \$500**

**Silver Level \$250**

**Bronze Level \$100**

**Tractor Pull**

- Sunday
- Monday

**Rodeo**

**Demolition Derby**

- Wednesday
- Thursday
- Friday

**Banner \$375**

**Golf Cart \$350**

**Showring Sponsorship \$1,000**

**Total:** \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please Send to:

Butler County Agricultural Society

1715 Fairgrove Ave Hamilton Oh. 45011

Please Tear Here and Remit With Payment